Fat Saturday

By Robert Selleck, today staff

Continuing education in dentistry has historically crossed the industry’s academic and marketplace borders, and perhaps nowhere is that more visible than in the exhibit halls of the world’s major dental meetings. The CDS Midwinter Meeting is no exception, presenting seemingly unlimited opportunities for practitioners to not just keep pace — but take the lead with dentistry’s latest innovations.

If it’s not a course in a booth or nearby classroom, there’s some other educational opportunity typically linked to the products and services...
Hurricane Harvey overwhelmed our community and devastated our practice. Rebuilding from the ground up was a completely new experience to me, but through every step, Henry Schein helped put my practice and my life back together. They are more to me than a supplier — they are an extension of my office, and that’s why I rely on Henry Schein.

DR. CHRIS RIEDEL
Horizon Dental, Orange, Texas

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on display. An apt example can be found in the DentalEZ booth (No. 1411) with the company’s recently released True Caries Teeth from Columbia Dentaform. Unlike painted caries, the simulated caries on True Caries Teeth has a sticky, rubbery feel that provides a realistic, tactical sensation and response when students remove it with a curette. It’s a significant advancement in the teaching of caries identification and removal and worth checking out along with the company’s many other dental products.

In the Cosmedent booth (No. 1804), there are show specials on composites (buy three and get one free, mixing and matching however you want) and on ceramic polishers (20 percent off). But visitors are perhaps most interested in the special being offered on continuing education. The company’s popular online courses are available at a $100 discount per course. The two-day courses are videotaped and then divided into manageable segments that are available for an entire year to watch at your own pace, repeating any segment as often as you want. Taught by top clinicians, the courses include a range of topics, such as aesthetic cosmetic dentistry and worn dentition.

In the Ortho-Tain/Healthy Start booth (No. 2108), you can save $400 on training to become a Healthy Start provider. The appliance-based systems enable practitioners to straighten children’s teeth with no braces and/ or addresses the root cause of sleep disordered breathing. Worldwide, 4 million children have been treated with Healthy Start systems.

If you’re interested more in the delivery side of the continuing education equation, you might consider a visit to the TAUB booth (No. 1191). If you’re a devoted user of any of its product lines, perhaps you’ve already been sharing that enthusiasm with your peers.

The company is always open to speaking with advocates interested in teaching others about its offerings and how to best use them. Stop by the booth to visit with Jordan Taub, or send him an email at jordan@taubdental.com.

Educational opportunities are everywhere throughout the CDS Midwinter Meeting exhibit hall, but today is your last chance to take advantage of this accumulation of knowledge in one location. The exhibit hall closes at 4 p.m., not to open again until the 155th Annual Midwinter Meeting, Feb. 20–22, 2020.